



# Headquartered in Beautiful Fraser Valley

Operations in BC & Alberta

## Company Background

- Canadian company headquartered in Abbotsford, British Columbia
- i-Open delivering solutions to government and Energy sectors since 2002, and moved into AgTech in 2017
- Professional team has a solid track record with strong understanding and experience in custom mapping & enterprise scale applications
- Experts in optimizing business processes and resources to ensure efficiencies and cost reductions
- Two Industrial Strength Geospatial Platforms



# Global Companies Trust The i-Open Group



## Application Suite



### Headquarters

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# Team:

Jonathon McIntyre: CTO, i-Open Technologies

Ron Armstrong: Technical Architect

Gabriel Murray: Data Scientist

Peng Wang: Data Scientist

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# Stay Competitive, Stay Compliant

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Agrilyze is A division of the [i-Open Group of Companies](#)



Delivering Real and Sustainable Benefits To The Planet





## Precision Agriculture for Modern Farming



Artificial Intelligence



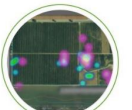
Weather & Sensors



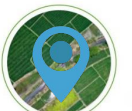
Remotely Sensed Imagery



Mapping



Thermal Imagery & Security



GPS



The dashboard displays the following information:

- Weather Summary:** BRADNER, 16°C, Light Showers, Wind: 7.7m/s Moderate Breeze, 7 Day Trend: Getting Warmer.
- 2232 Lefeuve Road Actions:** A list of six actions, each with a green checkmark.
- 2232 Lefeuve Road Sales:** A bar chart showing sales from Jan to Dec, with a plus sign for more data.
- Fraser Valley Twitter:** A list of three tweets from Lisa Bloom, Mark Ashbury, and Sally Yates.
- Bradner Temperature:** A combined bar and line chart showing monthly temperature. The line represents the 'Average' and the bars represent the 'Current Year'.
- Bradner Precipitation:** A combined bar and line chart showing monthly precipitation. The line represents the 'Average' and the bars represent the 'Current Year'.
- Media Captures:** A horizontal scrollable gallery of ten images showing various agricultural and landscape scenes.



# Sensors & Devices

Weather Station

Soil Moisture  
Sensors

Nitrogen  
Monitoring

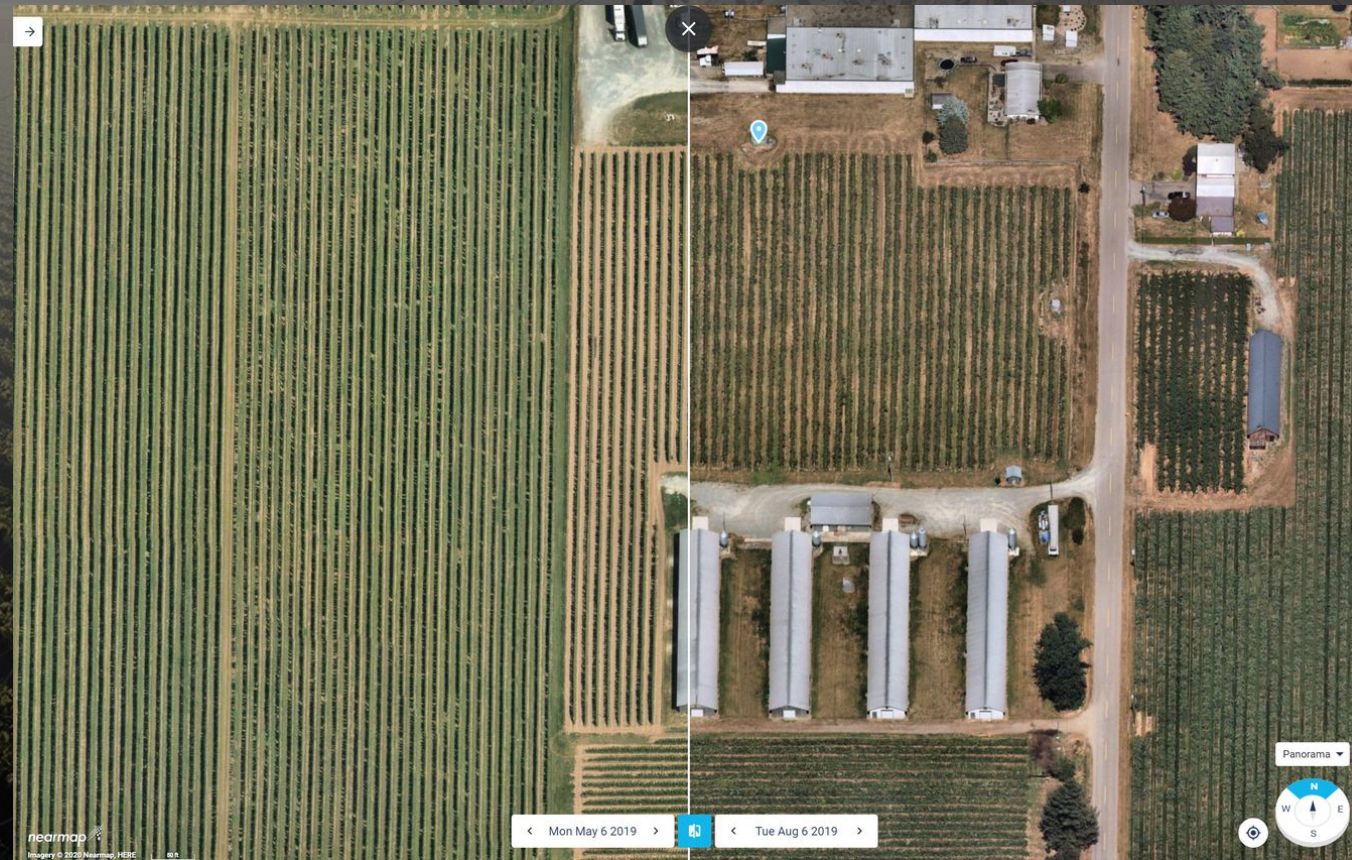
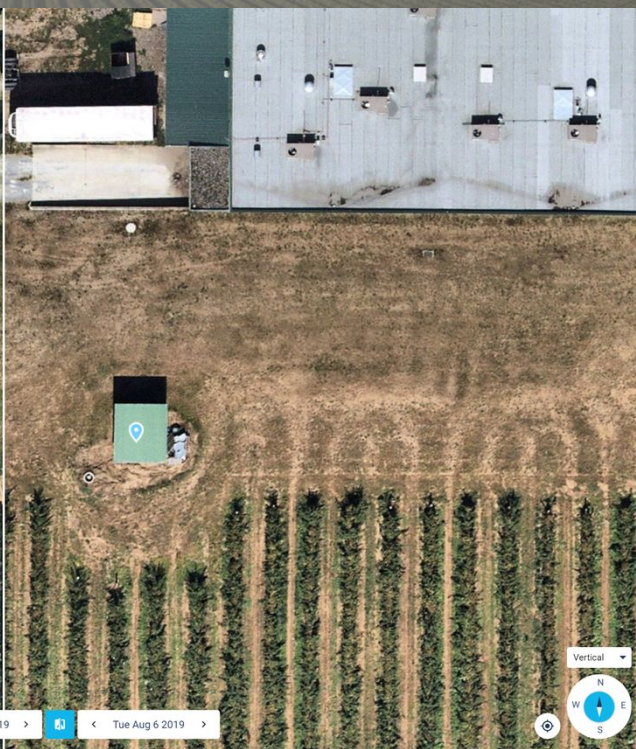
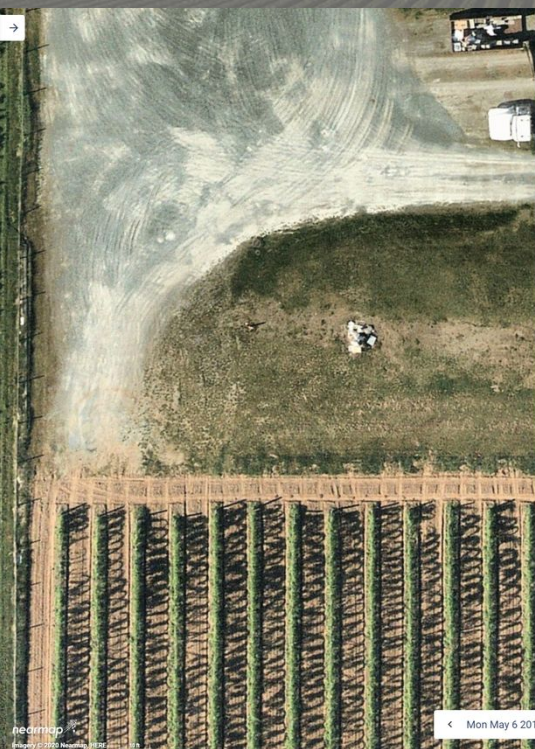
Plant Growth  
Sensors

Transpiration Sap  
Flow Sensors





# Utilize Aerial Imagery







# Compliance & Traceability

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## Financial & CRM



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## Documents & Legislation



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## Mobile





# Agriculture KPI's



## PRODUCTIVITY

- Increase in production
- Estimated production potential
- Fertilizers per output
- Chemicals per output
- Work per output
- Water per output
- Yield per plant/acre

## ADMINISTRATION

- Plantation age structure
- Plants per hectare
- Total plant number
- Field utilization rate
- People efficiency
- Mechanization utilization

## FINANCE

- Return to shareholders
- Profitability
- Cash flow
- Investments evaluation
- Fixed vs variable costs

## INVENTORY

- Average usage period (fertilizers, pesticides, fuel)
- Average sales period
- Monthly stock usage
- Waste percentage
- Low inventory items

Bottom Line:  
Do more with Less





Security



Privacy



Protection



*"Protecting Your Data Is Pivotal to Us"*

## Digitization – moving forward

### A Farmer's Benefit - Going from Paper to a Web-Based Application

#### PAIN POINTS

- Sticking with paper document storage can become a serious problem. You are putting important information at risk. The longer you have been in business, the more documentation you have and more space is needed to store it.
- This requires added financial costs and can become a problem if you need to change your storage plan. There is also the risk of your records getting into the wrong hands. Sensitive information may be exposed.
- Finding documents can also become complicated, and let's not forget to mention the threat of natural disaster. All in all, you need a better way to house records improving maintenance, traceability and ease of monitoring private and sensitive documents.

#### HOW WE CAN HELP

- Save your documents and data on a secure, web-based application.
- Secure your farm data with credentials – a user-specific password and username are needed to login to Agrilyze.
- Farm data is secured through data anonymization and data aggregation. No one will be able to attribute or trace your farm data back to you, keeping your business safe.
- Keep your data secure and private; only you can access your farm data, and you can set access rights and permissions to the person who should have access to specific data or documents.
- Audit and obtain digital signatures easily and accessibly. We provide you with a reliable backup of your data and documents.

#### DATA ANALYTICS

- Overlay data sources and compare data over time for better productivity and efficiency of resource utilization.
- Leverage your data into other tools, such as AI analysis, to further research/productivity and reduce error-prone manual calculations.
- Capture data once and use it in multiple ways, associating it directly with information from the field (photos/sensors).

#### BENEFITS TO FARMERS AND THE ENVIRONMENT:

- Become more productive
- Spend less time filing, organizing and searching for paper documents or notebooks
- Improve efficiency
- Avoid repetitive and high volume tasks
- Export to various formats such as Word, PDF and Excel
- Send documents as attachments from your computer, tablet or mobile phone
- Become more sustainable - share documents online instead of printing and using paper and non-renewable printer ink and toner



*Farm smarter. Start today.*

Decrease time

Fill out repetitive documents faster; populate from multiple places

Export to Reports

Leverage templates for spreadsheets, documents, pdf

Add related info

Attach scanned documents, images

Share to others

Multiple people can collaborate



# ABBOTSFORD FOOD ASSET MAPPING

## Researchers

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University of the Fraser Valley

## Advisors and Collaborators

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Matthew Brown  
Community Health Specialist  
Fraser Health Authority

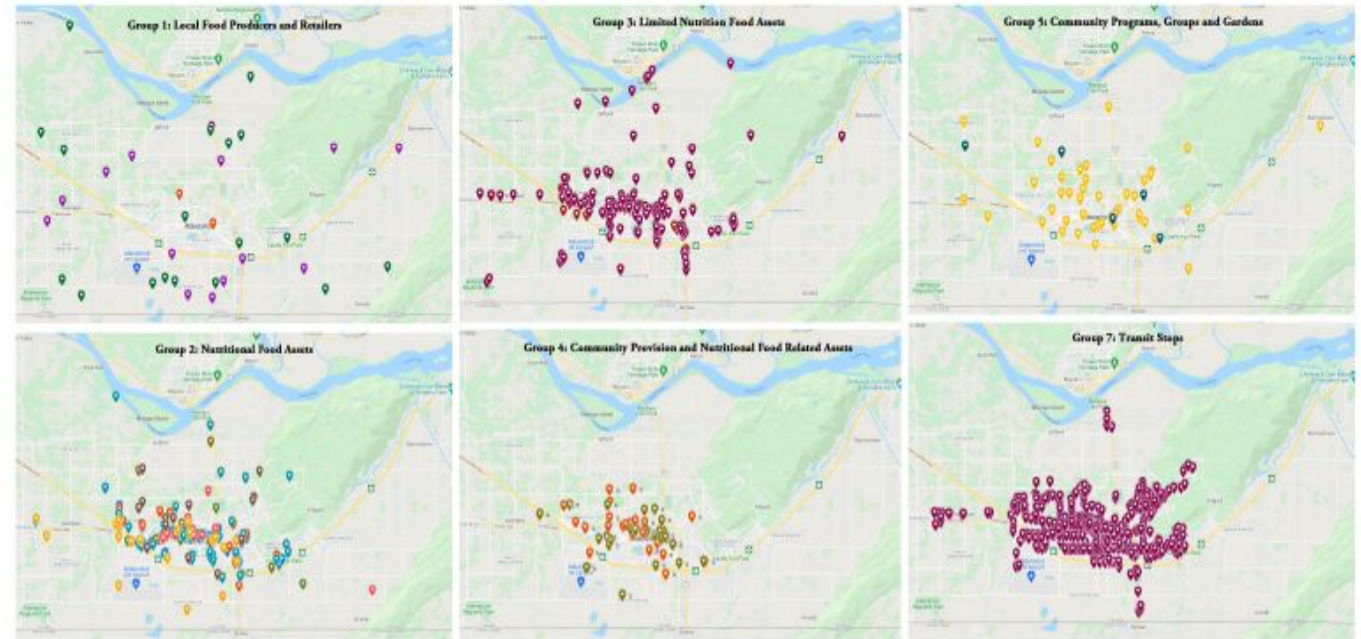
Anne Todd,  
Project Leader, Healthy Living/Healthier Communities  
Fraser Health Authority

Jonathon McIntyre  
Chief Technology Officer  
i-Open Technologies Group

Jordi Solar  
GIS Data Analysts  
i-Open Technologies Group

## Acknowledgements

Val Crooks and the  
"Mapping the COVID-19 pandemic's secondary health impacts"  
research team, Simon Fraser University



## BACKGROUND

**This project explores the use of food asset mapping for addressing food insecurity and improving food justice in Abbotsford**

The goal of food justice efforts is "to ensure that the benefits and risks of where what and how food is grown, produced, transported, distributed, accessed, and eaten are shared fairly. Food justice represents a transformation of the current food system, including but not limited to eliminating disparities and inequities." (Gottlieb and Joshi, 2010)

Food justice efforts aim to address food insecurity issues, which present significant sustainability issues to individuals and societies. Food insecurity exerts substantial health impacts on affected individuals and a burden on the health care system. Food insecurity often stems from poverty, and thus, it reflects the social and economic inequities and disparities experienced in communities.

A number of factors are involved in food security such as consumer autonomy, community relationships, food access and availability, and availability. Efforts toward food security and justice include those that build understanding and increase awareness around the relationships that exist between an individual's overall health and access to different food assets and services.



# FOOD AND AGRICULTURE INSTITUTE

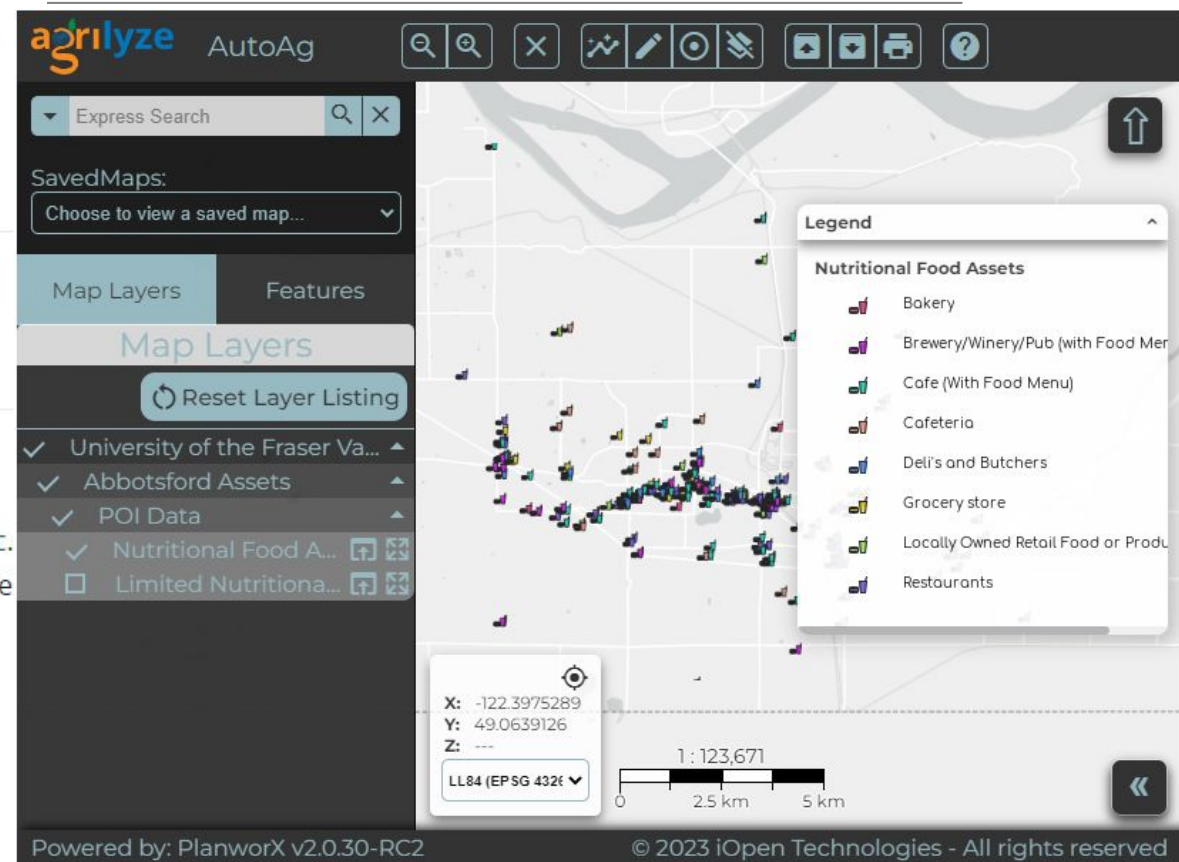
UFV / FOOD AND AGRICULTURE INSTITUTE / THE RESEARCH / INDOOR AGRICULTURE / VERTICAL FARMING

## Vertical Farming

### The Potential Role of Vertical Agriculture in Sustainable and Resilient Community Food Systems

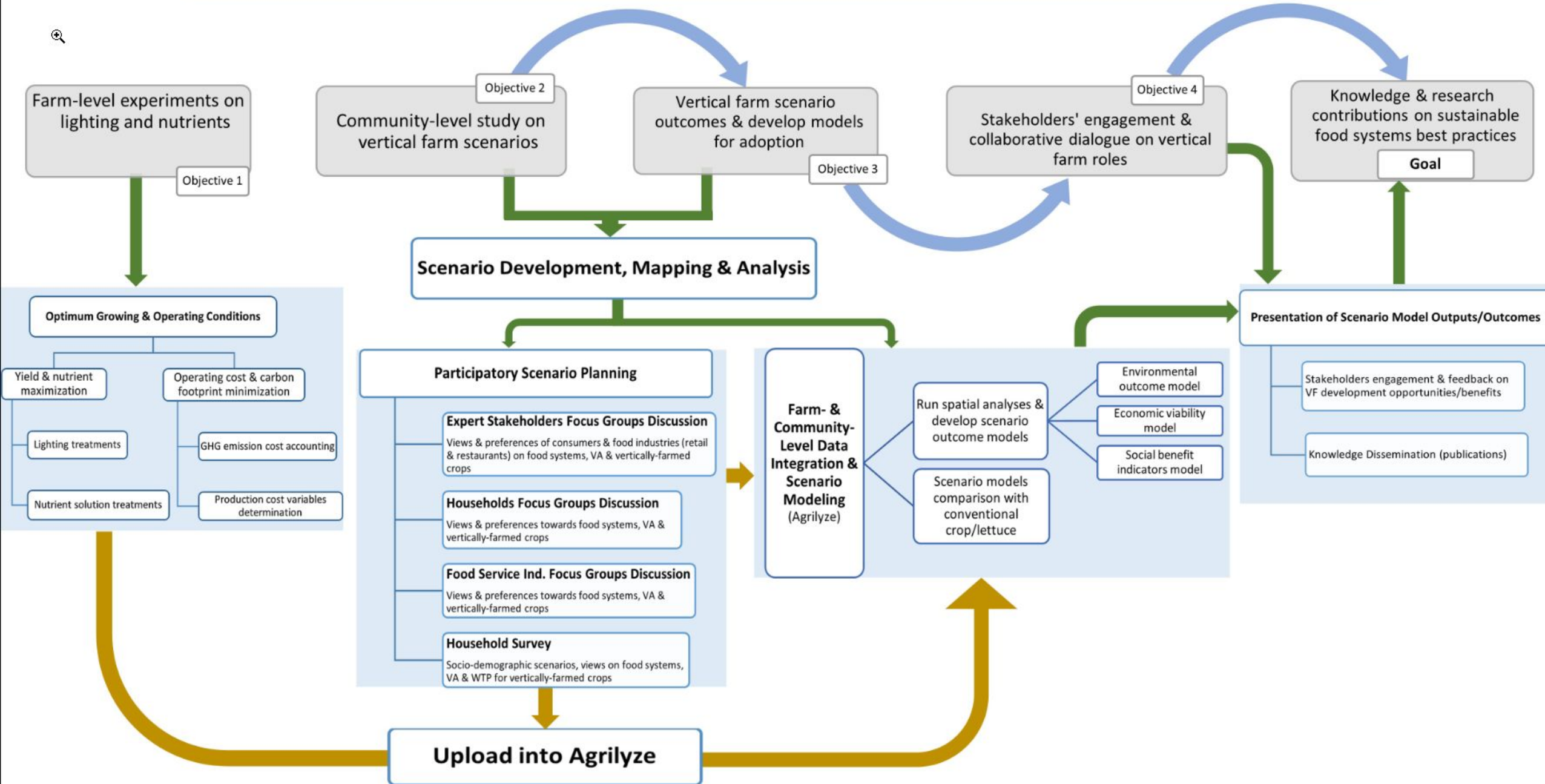
#### Project Description

This project is being conducted in collaboration with [QuantoTech Solutions Ltd.](#) and [i-Open Technologies Inc.](#) The research is driven by pressing needs for finding innovative ways of addressing food system vulnerabilities and increasing resilience in the face of climate change and economic shocks, issues that relate to and are compounded by the farm succession and food supply/distribution challenges associated with conventional agriculture. A potential approach for addressing these growing challenges is to explore options for widespread implementation of urban agriculture by adopting vertical farming and controlled-environment agriculture methods. Such farming methods could possibly provide an avenue for sustainable food production, distribution, and access, where technology-driven (but also inclusive and resilient) food production systems can be developed in ways that align with environmental, economic, and food security objectives.

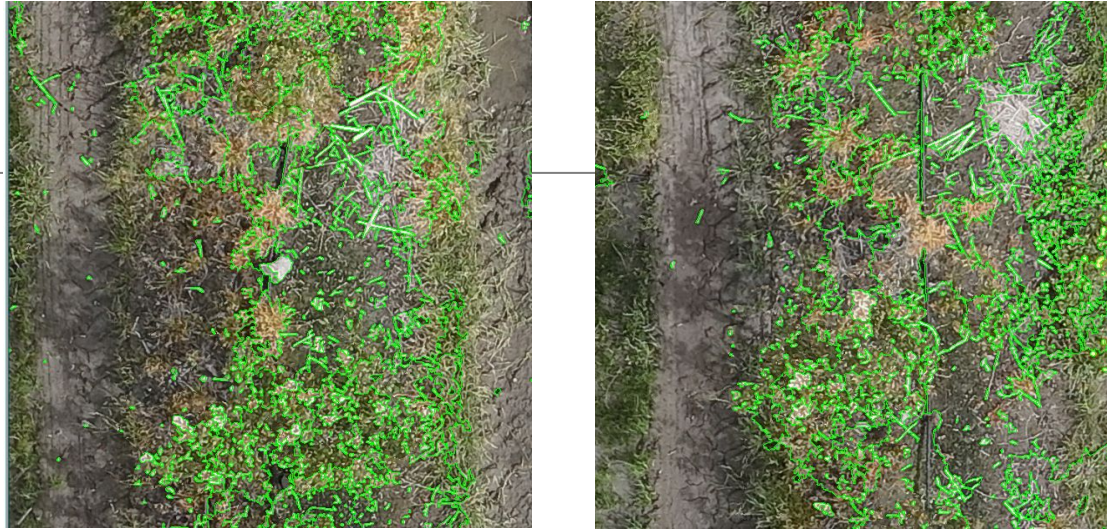




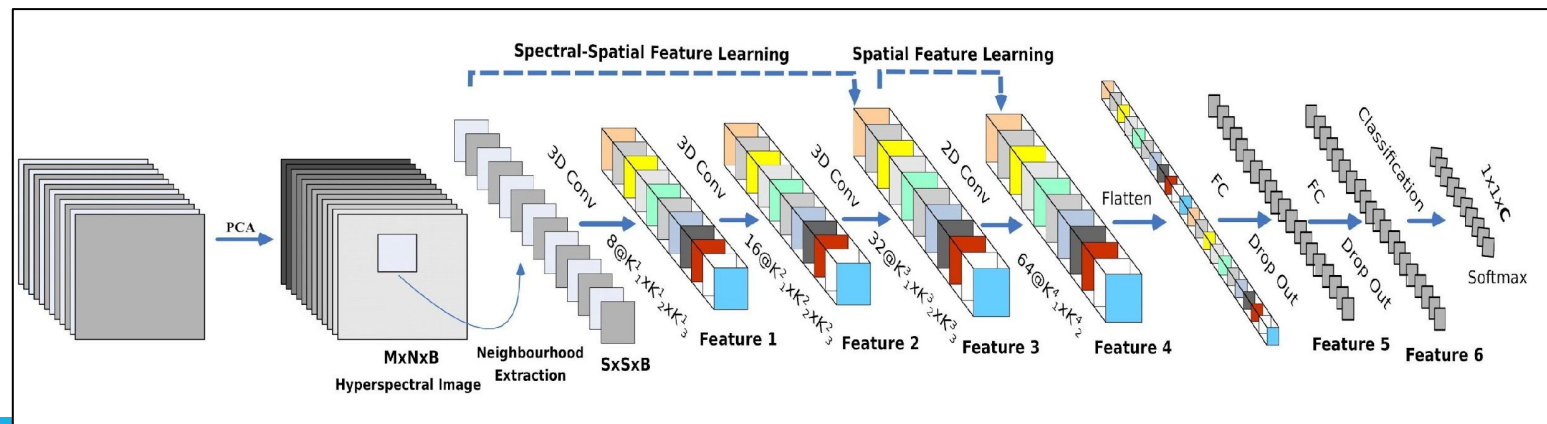
# The Potential Role of Vertical Agriculture in Developing Sustainable and Resilient Community Food Systems



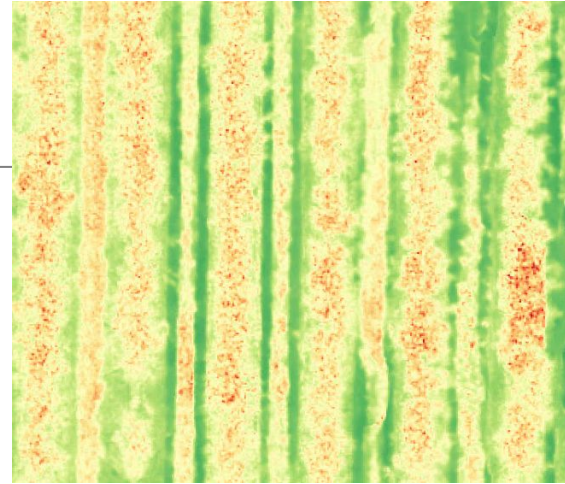




- 1) Delineate boundaries of healthy and infected bushes
- 2) Differentiate them on the images



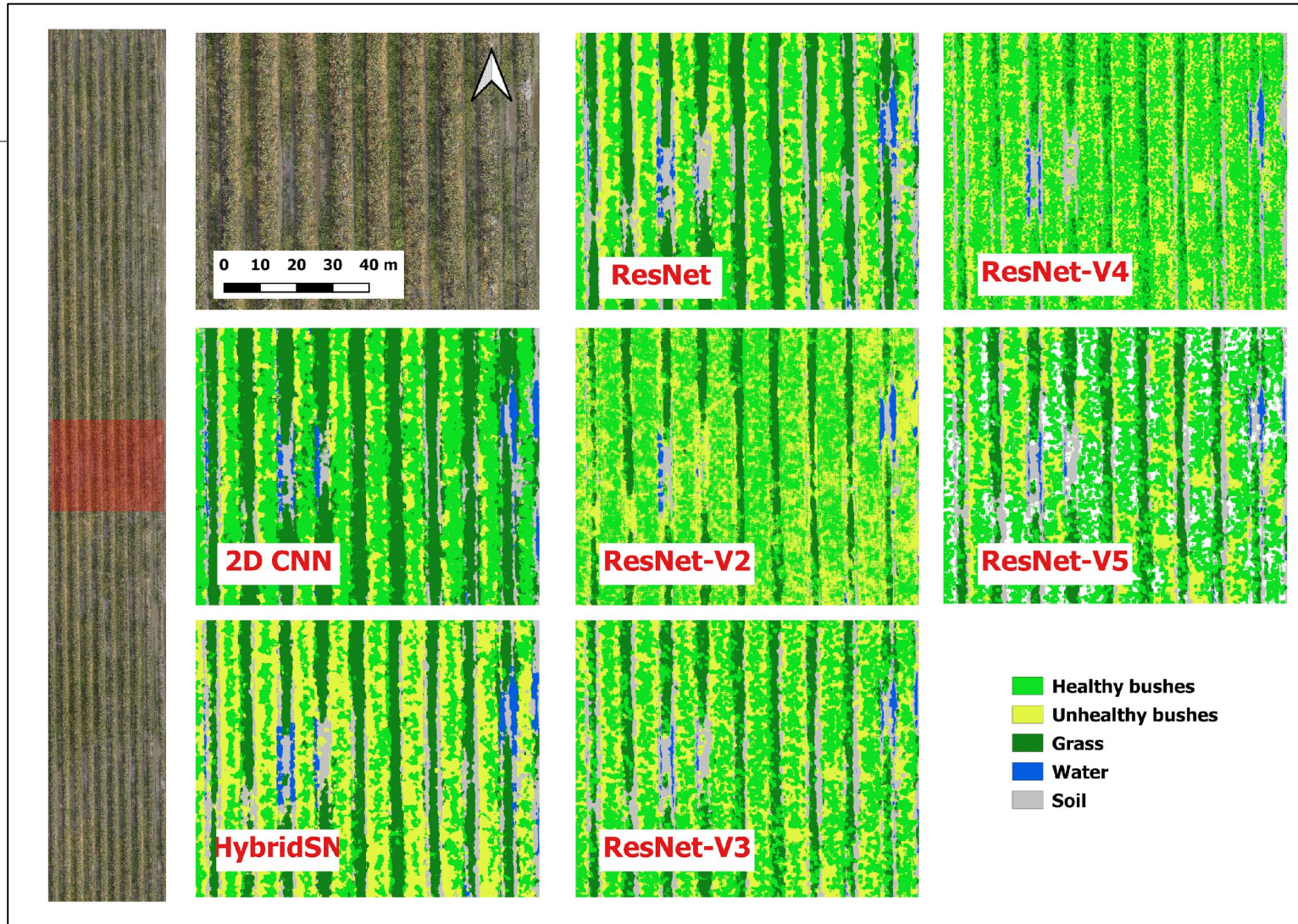




- 1) Plan Flight with Dronelink (Low cost flight planning/automation for Drones)
- 2) Upload images, process with OpenDroneMap (build Mosaic, leverage existing visualization tools, analyze with industry standard tools)
- 3) Load mosaics on top of farm data, use to correlate with field findings

Use a variety of drones, share data with various groups



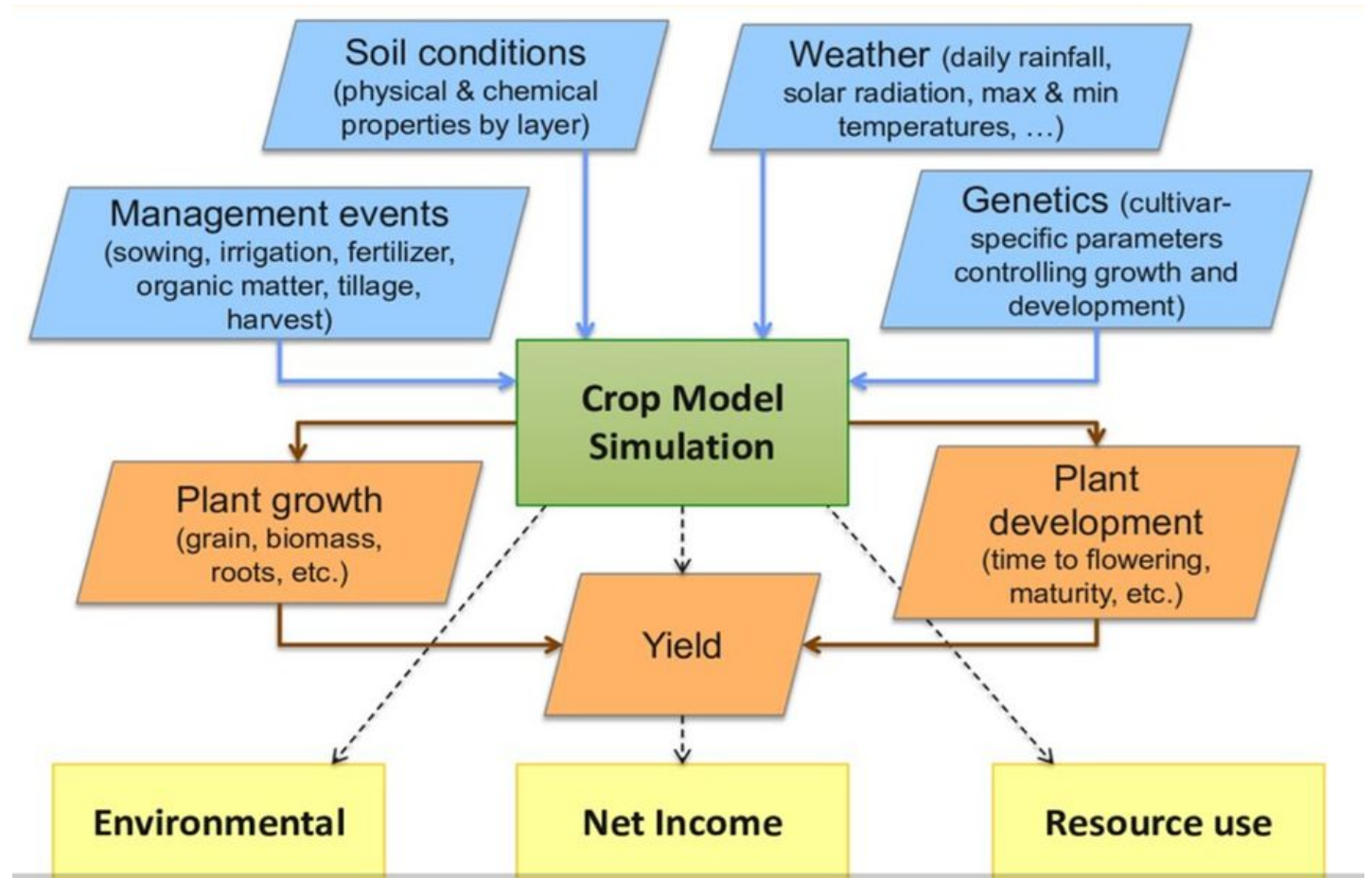


Mapping Results from Different Models

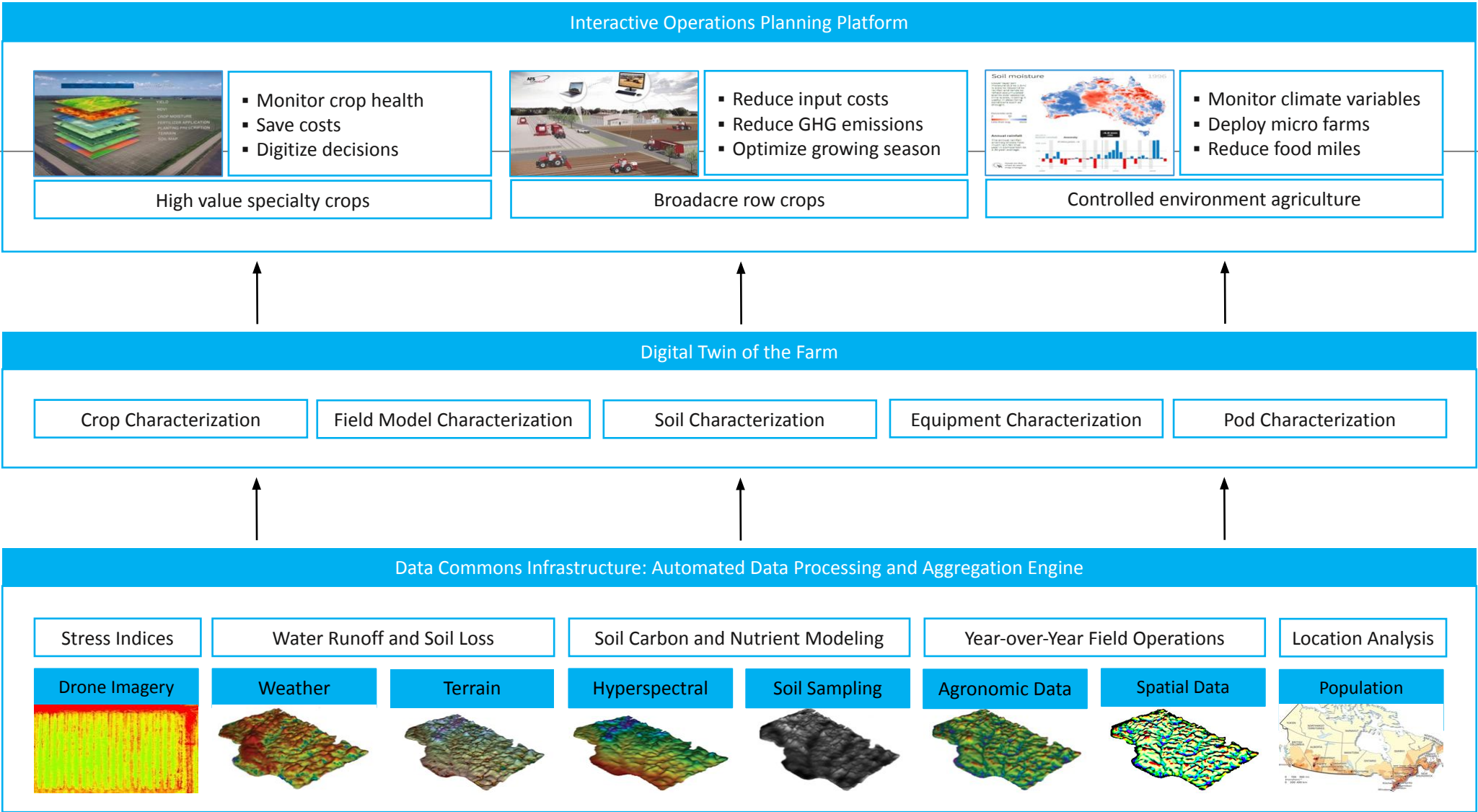


# ICASA Data Exchange

International Consortium for Agricultural Systems Applications (ICASA) has developed an internet-based system, the ICASA Data Exchange (IDE), that provides a convenient forum for documenting, archiving, and exchanging cropping system experiment and/or weather data sets. Users of the IDE can enter metadata that describe their data sets, upload their data set files, edit their entries, search for data using specific criteria, browse metadata of data sets in the system, and download data sets from the system.







# Agri Data Standards

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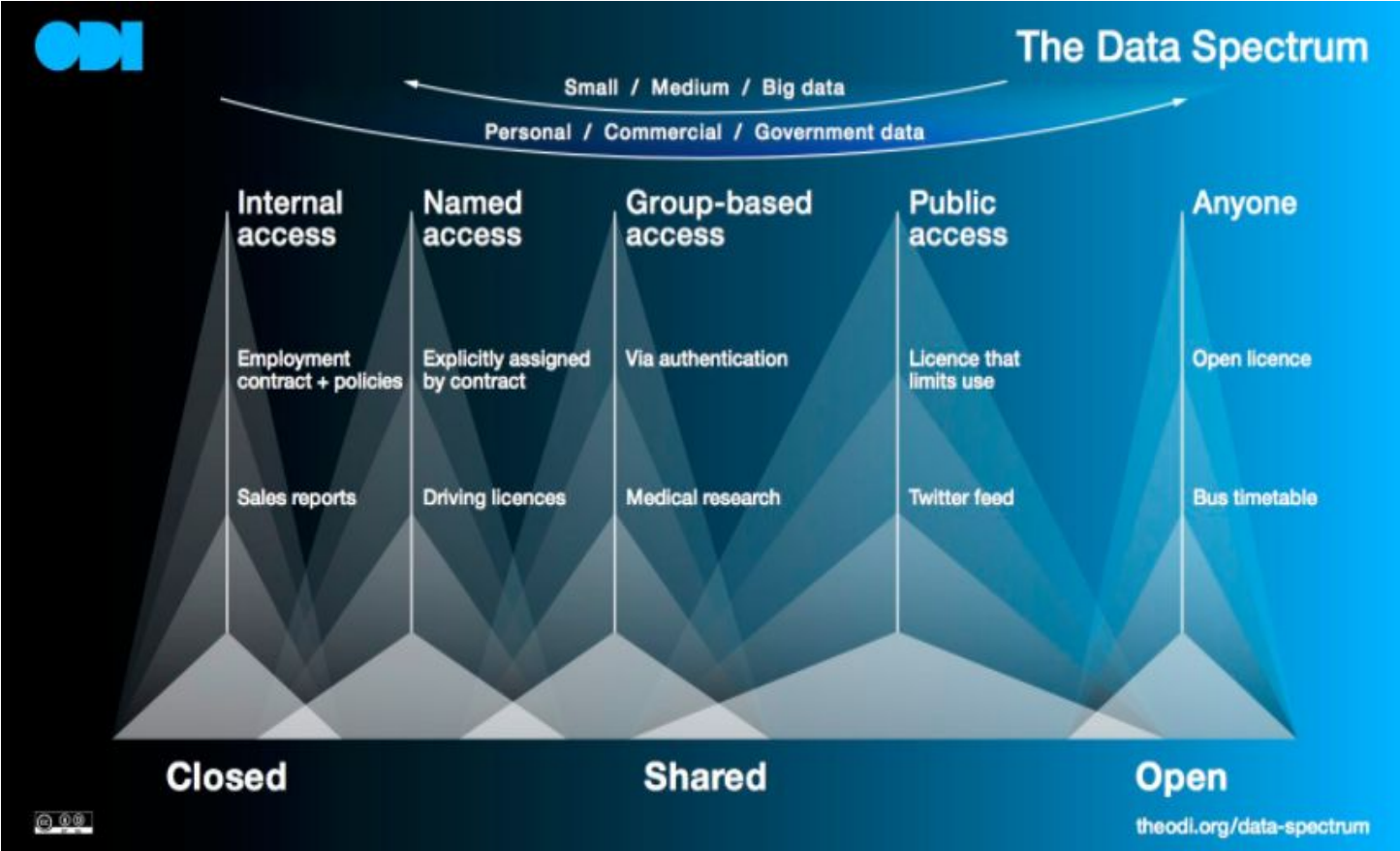
# Data Spectrum For Data Sharing



DEVELOPED BY OPEN DATA INSTITUTE (ODI)



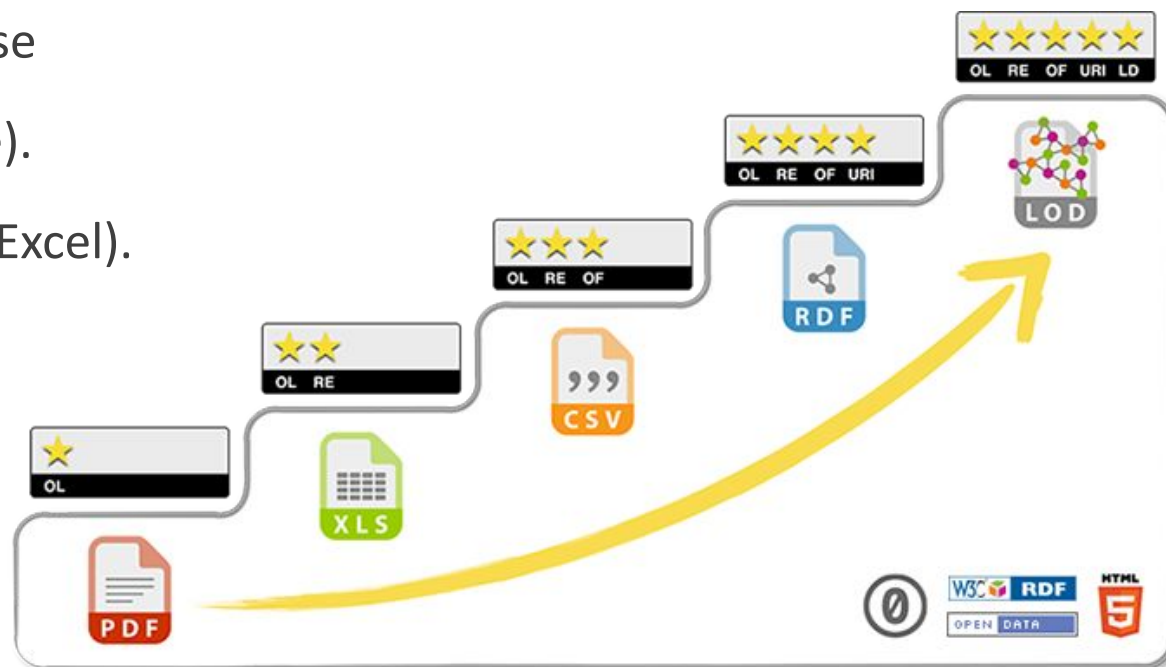
SHOW RELATIONSHIP OF DATA SENSITIVITY AND OPENNESS



# Guiding Frameworks for Data Sharing

- Five star open data deployment scheme
- Designed by Sir Tim Berners-Lee in 2006

- ★ Data available on the web under open license
- ★ ★ Structured data (i.e., not a scanned image).
- ★ ★ ★ Non proprietary format (i.e, CSV, not Excel).
- ★ ★ ★ ★ Using URIs to identify things
- ★ ★ ★ ★ ★ Linking to other open data





# Guiding Frameworks for Data Sharing

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- FAIR principles
- Developed by a group of representatives from academia, industry, publishers, funding agencies in 2014. Formally published in the journal Scientific Data in 2016.
- Focus on clear access rights rather than technical requirements



**F**indable



**A**ccessible



**I**nteroperable



**R**eusable

# Guiding Frameworks for Data Sharing

- W3C Data on the Web Best Practices (DWBP)
- Provides 35 detailed technical best practices for publishing and consuming data on the Web
- DWBP benefits:
  - a. Each represents improvement in the way how datasets are available on the Web



[Best Practice 1](#): Provide metadata

[Best Practice 2](#): Provide descriptive metadata

[Best Practice 3](#): Provide structural metadata

[Best Practice 4](#): Provide data license information

[Best Practice 5](#): Provide data provenance information

[Best Practice 6](#): Provide data quality information

[Best Practice 7](#): Provide a version indicator

[Best Practice 8](#): Provide version history

[Best Practice 9](#): Use persistent URIs as identifiers of datasets

[Best Practice 10](#): Use persistent URIs as identifiers within datasets

[Best Practice 11](#): Assign URIs to dataset versions and series

[Best Practice 12](#): Use machine-readable standardized data formats

[Best Practice 13](#): Use locale-neutral data representations

[Best Practice 14](#): Provide data in multiple formats

[Best Practice 15](#): Reuse vocabularies, preferably standardized ones

[Best Practice 16](#): Choose the right formalization level

[Best Practice 17](#): Provide bulk download

[Best Practice 18](#): Provide Subsets for Large Datasets

[Best Practice 19](#): Use content negotiation for serving data available in multiple formats

[Best Practice 20](#): Provide real-time access

[Best Practice 21](#): Provide data up to date

[Best Practice 22](#): Provide an explanation for data that is not available

[Best Practice 23](#): Make data available through an API

[Best Practice 24](#): Use Web Standards as the foundation of APIs

[Best Practice 25](#): Provide complete documentation for your API

[Best Practice 26](#): Avoid Breaking Changes to Your API

[Best Practice 27](#): Preserve identifiers

[Best Practice 28](#): Assess dataset coverage

[Best Practice 29](#): Gather feedback from data consumers

[Best Practice 30](#): Make feedback available

[Best Practice 31](#): Enrich data by generating new data

[Best Practice 32](#): Provide Complementary Presentations

[Best Practice 33](#): Provide Feedback to the Original Publisher

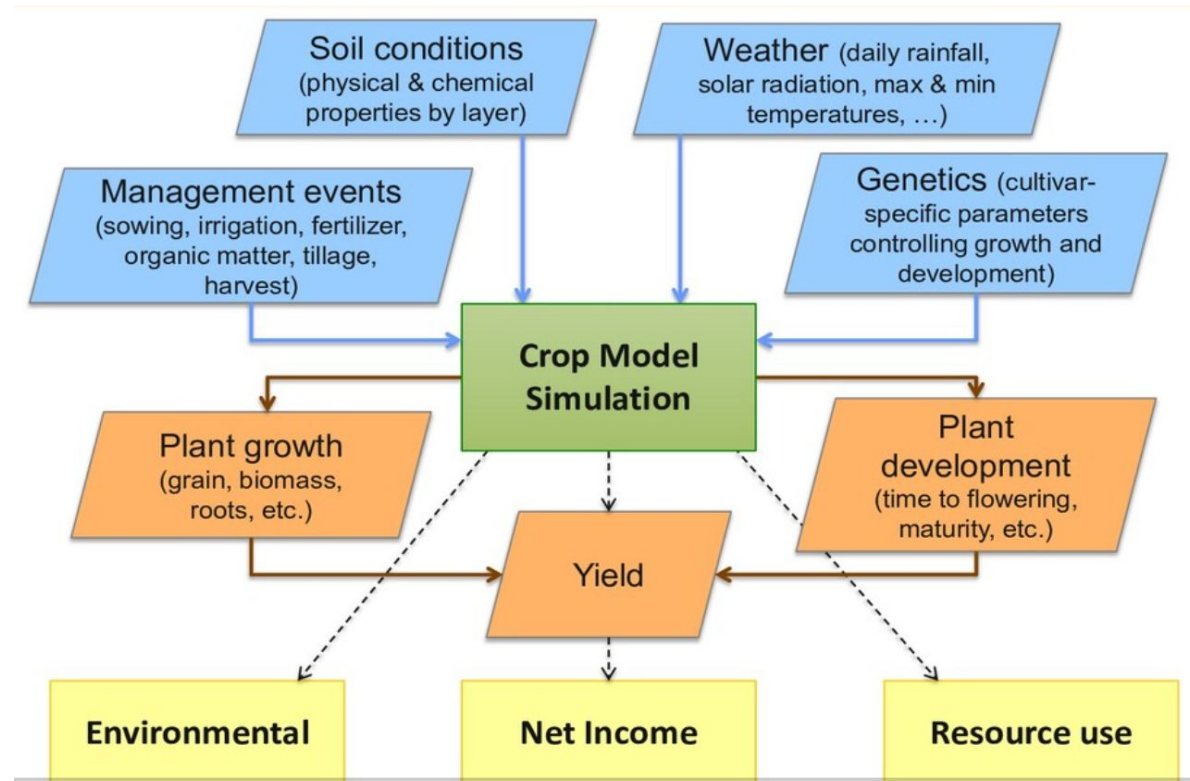
[Best Practice 34](#): Follow Licensing Terms

[Best Practice 35](#): Cite the Original Publication



# ICASA - Schema For Farm Management Data

- Created by researchers from universities of Georgia, Florida, Hawaii, Guelph and Michigan State University in collaboration with the International Fertilizer Development Center
- Provides crop growth simulation



ICASA System Model

| Soils_data      | Weather_data    | Measured_data | Explanatory_notes  | Metadata_codes | Crop_codes | Manag |
|-----------------|-----------------|---------------|--|----------------|------------|-------|
| 6 WINTERU       | 7 WINTERU       | 46            | winter soil evaporation, upper limit for stage 1                               |                |            |       |
| 21 SLDR         | 4 SLDR          | 14            | Drainage rate as fraction per day  |                |            |       |
| 19 SLRO         | 4 SLRO          | 15            | Runoff curve no. (Soil Conservation Service)                                   |                |            |       |
| 18 SSCOL        | SSCOL           | 16            | Surface soil color, moist, using Munsell hue                                   |                |            |       |
| 22 FLST         | 4 FLST          | 17            | Surface stones (cover)   |                |            |       |
| 21 SLNF         | 4 SLNF          | 18            | Mineralization factor (0 to 1 scale)   |                |            |       |
| 23 SMHB         | 4 SMHB          | 19            | pH in buffer determination method  |                |            |       |
| 23 SMKE         | 4 SMKE          | 20            | Potassium determination method   |                |            |       |
| 24 SMPX         | 4 SMPX          | 21            | Phosphorus determination method  |                |            |       |
| 12 SLTX         | 4 SLTX          | 43            | Soil texture   |                |            |       |
| 24 SLDN         | 4 SLDN          | 44            | Soil denitrification factor  |                |            |       |
| 23 SLPF         | 4 SLPF          | 45            | Soil fertility effect on photosynthesis (0 to 1 scale)                         |                |            |       |
| 4 CONA          | 4 CONA          | 45            | Apsim Cona soil evaporation  |                |            |       |
| 12 DIFFUSCONST  | 11 DIFFUSCONST  | 46            | APSIM Evaporative diffusion constant   |                |            |       |
| 12 DIFFUSSLOPE  | 11 DIFFUSSLOPE  | 47            | APSIM Evaporative diffusion slope  |                |            |       |
| 7 SID           | 3 SID           | 0             | 1 Unique soil identifier linking to SOIL_PROFILES                              |                |            |       |
| 15 SOIL_ID      | 7 SOIL_ID       | 1             | 1 Soil profile identifier  |                |            |       |
| 12 SOIL_FILE_ID | 12 SOIL_FILE_ID | 2             | 1 Soil profile file name   |                |            |       |
| 20 SLLT         | 4 SLLT          | 3             | 1 Soil layer top depth   |                |            |       |
| 21 SLLB         | 4 SLLB          | 4             | 1 Soil layer base depth  |                |            |       |
| 14 SLMH         | 4 SLMH          | 5             | Master horizon   |                |            |       |
| 24 SLCOM        | 5 SLCOM         | 6             | Soil color of moist soil using Munsell hue                                     |                |            |       |
| 18 SLCLY        | 5 SLCLY         | 11            | Soil texture, clay (<0.002 mm), weight percent of earth                        |                |            |       |
| 13 SLACC        | 5 SLACC         | 11            | Biologically active soil organic carbon by layer, expressed as g[C]/100g[soil] |                |            |       |
| 19 SLINC        | 5 SLINC         | 11            | Intermediate soil organic carbon by layer, expressed as g[C]/100g[soil]        |                |            |       |
| 13 SLSC         | 4 SLSC          | 11            | Stable organic carbon by layer, expressed as g[C]/100g[soil]                   |                |            |       |
| 12 SLIC         | 4 SLIC          | 11            | Inert organic carbon by layer, expressed as g[C]/100g[soil]                    |                |            |       |
| 22 SLFAC        | 5 SLFAC         | 11            | Biologically active soil organic carbon by layer, fraction of total organic C  |                |            |       |

# ICASA - Schema For Farm Management Data

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# Metadata

| Element     | Qualifier<br>Element Refinement(s) | Encoding Schemes/Controlled Lists  |
|-------------|------------------------------------|--|
| title       | (DCTERMS) alternative              | -  |
| creator     | (AGS) creatorPersonal              | -  |
|             | (AGS) creatorCorporate             | -  |
|             | (AGS) creatorConference            | -  |
| publisher   | (AGS) publisherName                | -  |
|             | (AGS) publisherPlace               | -  |
| date        | (DCTERMS) dateIssued               | (DCTERMS) W3CDTF   |
| subject     | (AGS) subjectClassification        | (AGS) ASC<br>(AGS) CABIC<br>(DCTERMS) DDC<br>(DCTERMS) LCC<br>(DCTERMS) UDC                  |
|             | (AGS) subjectThesaurus             | (AGS) AGROVOC<br>(AGS) CABT<br>(AGS) ASFAT<br>(AGS) NALT<br>(DCTERMS) MeSH<br>(DCTERMS) LCSH |
| description | (AGS) descriptionNotes             | -  |
|             | (AGS) descriptionEdition           | -  |
|             | (DCTERMS) abstract                 | -  |
| identifier  |                                    | (DCTERMS) URI<br>(AGS) ISBN<br>(AGS) RN<br>(AGS) JN<br>(AGS) PN<br>(AGS) IPC<br>(AGS) DOI    |
| type        | -                                  | (DCTERMS) DCMIType   |
| format      | (DCTERMS) extent                   | -  |
|             | (DCTERMS) medium                   | (DCTERMS) IMT  |
| language    | -                                  | (DCTERMS) ISO639-2<br>(AGS) ISO639-1   |
| relation    | (DCTERMS) is Version Of            | (DCTERMS) URI  |
|             | (DCTERMS) has Version              | (AGS) ISBN   |
|             | (DCTERMS) is Replaced By           | (AGS) RN   |

- Data about data
- Makes data easier to search, use and manage
- AGRIS AP (The International System for Agricultural Science and Technology Application Profile) defines a metadata standard
- Developed by Food and Agriculture Organization (FAO) in 2005 and draws elements from well-known metadata standards

# Ethical Use Frameworks

ESG PARAMETERS



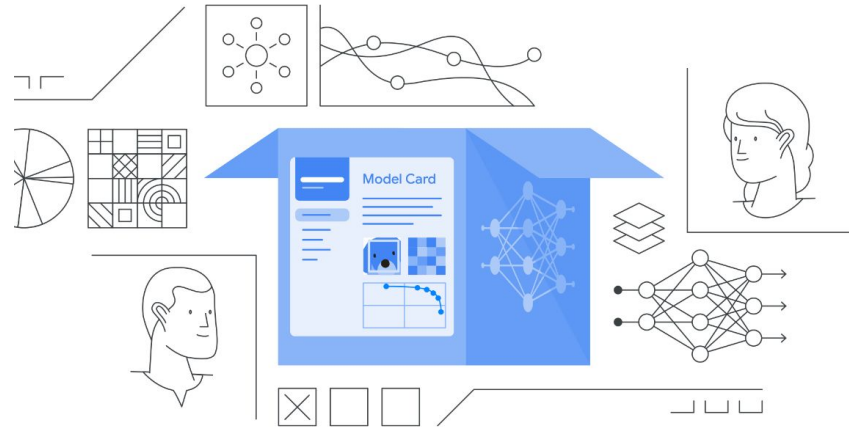
# Ethical Use Frameworks

Our goals in creating an ethical use framework are

- to offer assurances to farmers and other clients that we will use their data **responsibly, appropriately, and securely**, and
- to create a set of internal guidelines for ourselves that will **inform and guide all of our data-related work**.

Informed by:

- Existing and proposed legislation (e.g. Canada's Digital Charter).
- Existing ethical use frameworks from the US, UK, Australia, New Zealand, and the EU.
- Agricultural data codes of conduct (e.g. GODAN, EU).



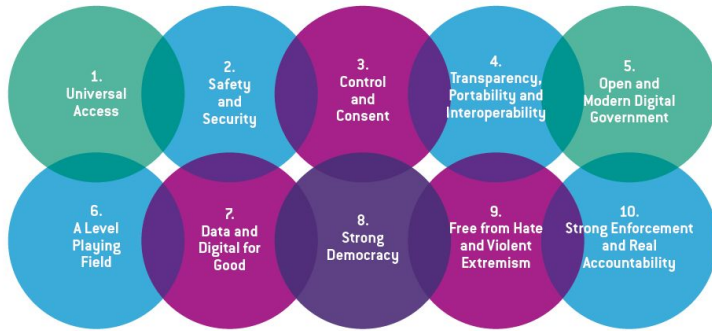
# Key Ethical Use Principles

- **Accountability**
  - e.g. regular compliance review; person in charge of compliance with these principles
- **Transparency**
  - e.g. interpretable models; metadata such as datasheets for datasets and model cards for ML models
- **Privacy**
  - e.g. data anonymization; avoiding harmful disclosures; secure storage and distribution





## The 10 principles of the Charter



# Key Ethical Use Principles, Continued

- **Compliance**
  - e.g. adherence to regulations on data collection, usage, and privacy; Canada's Digital Charter
- **Accuracy and Timeliness**
  - e.g. tracking model accuracy over time; updating predictive models; using models that are auditable (at least internally)

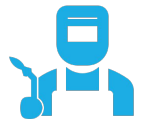
# Implementing Ethical Use Frameworks



Assign a **person to be responsible** for data ethics.



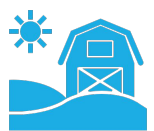
**Publish and disseminate** data ethics principles.



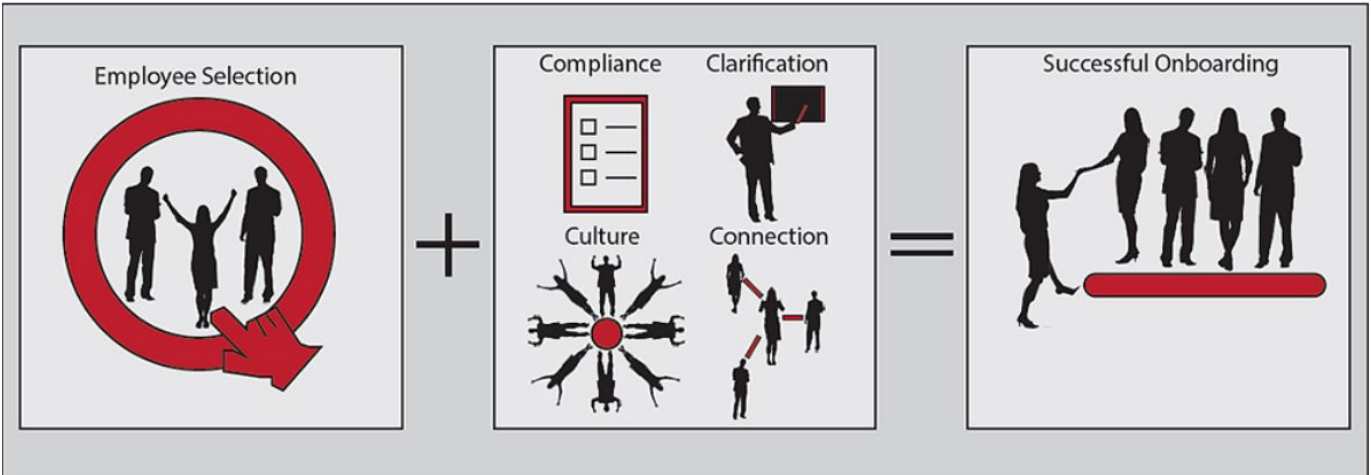
Make them part of the **job application and onboarding** process.



Provide **ongoing training** in ethical data use.



**Notify farmers** about how their data is being collected, stored, and transmitted.



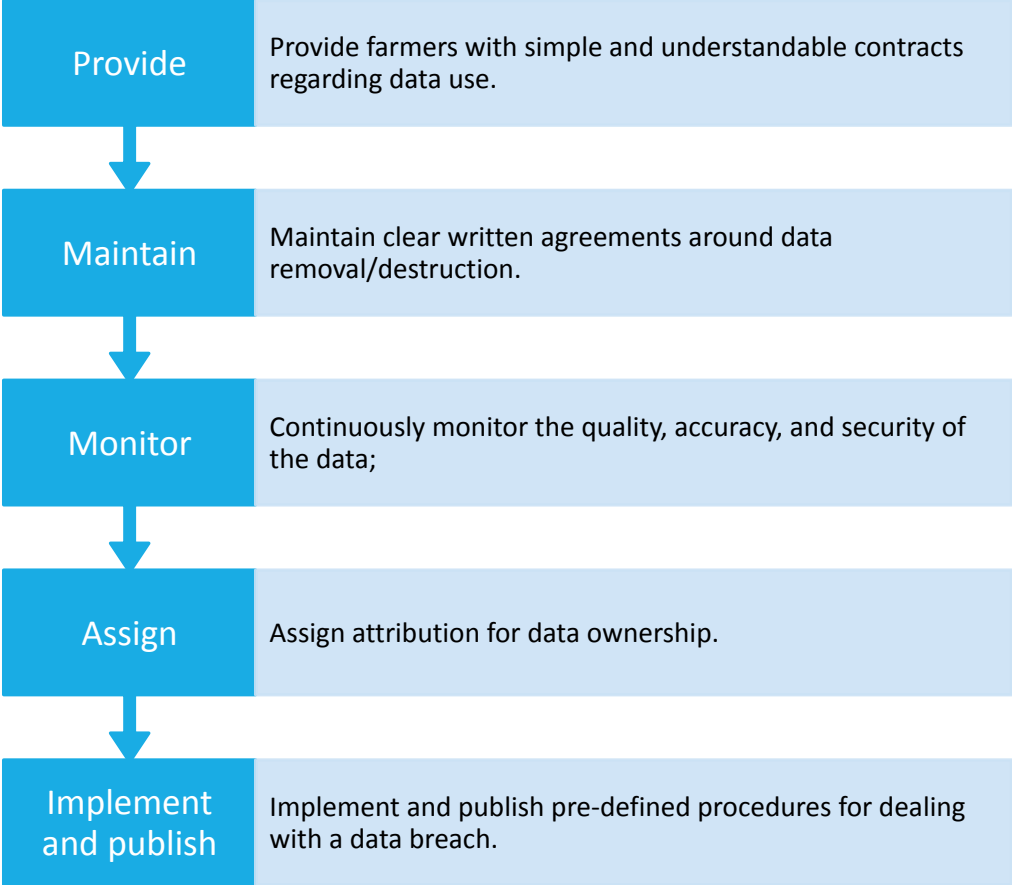


# Implementing Ethical Use Frameworks, Continued

## GODAN



Codes of conduct are a recent construct, setting much-needed guidelines and common standards on the transparent governance of farm data, over which there is currently very little official legislation. Launched 20 May, 2020, this NEWLY CREATED online toolkit provides the conceptual basis for general, scalable guidelines for everyone dealing with the production, ownership, sharing and use of data in agriculture.



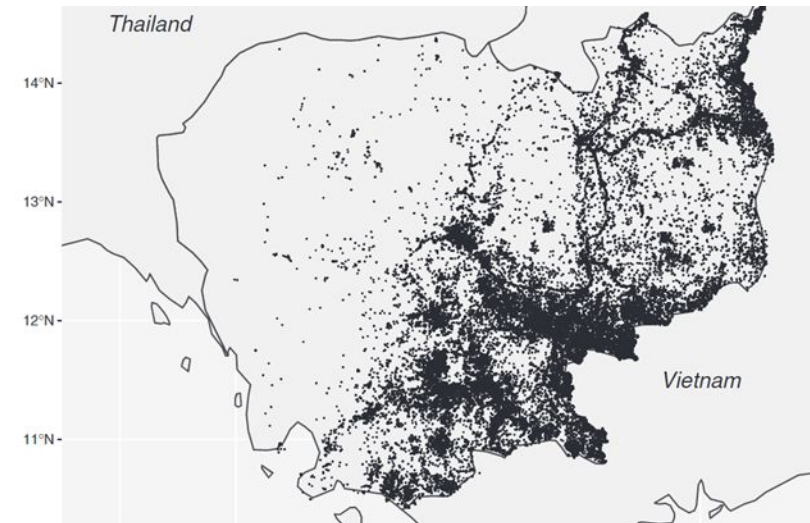
# ESG Parameters

## **Environmental:**

- Climate change / CO2
- Deforestation
- Regenerative agriculture
- Water usage and quality
- Soil type and quality
- Pests and Pesticide use
- Sustainable farming

## **Social:**

- Child labour
- Impact of war on farmland
- Animal welfare
- Food traceability for consumers
- World hunger / food scarcity / cost of food
- Land reserves / city zoning / land claims
- Demographic changes







# ESG Parameters

## ***Governance:***

- Rights of temporary farm workers
- Corporatization of agriculture / consolidation of ownership / demise of small farms
- Financials / tax burden
- Insurance claims
- Government support / relief
- Farm ownership continuation
- Farm ownership structure and investment/investors
- Technology (availability, and application)
- Reporting tools
- Safety and oversight

# Data Anonymization



## GOALS

1. To anonymize geospatial data so that it cannot be de-anonymized
2. To develop a predictive model using the anonymized data and achieve 90% accuracy of using the original data

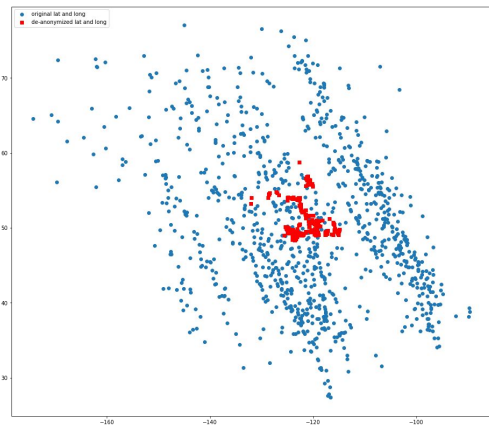
## Approaches:

- Clustering-based (e.g. k-means, DBSCAN)
- Dimensionality reduction (e.g. PCA, self-organizing maps)



# Data Anonymization Results

- Anonymization methods validated on three geospatial datasets.
- Both clustering and PCA-based approaches exceed desired 90% accuracy threshold when comparing with original (un-anonymized) data.
- Both are very difficult to de-anonymize
  - e.g. adversary builds predictive model to try to predict original location
- The implemented methods are complementary
  - Clustering is interpretable in the original feature space.
  - PCA is a more radical transformation of the data.



**Original Features**

**Adjusted R2**

**0.45**

**PCA Features**

**0.41**





*Delivering Real & Sustainable Technology  
Solutions for a Better Planet!*


# Thank You

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